

Update on COVID-19 Response

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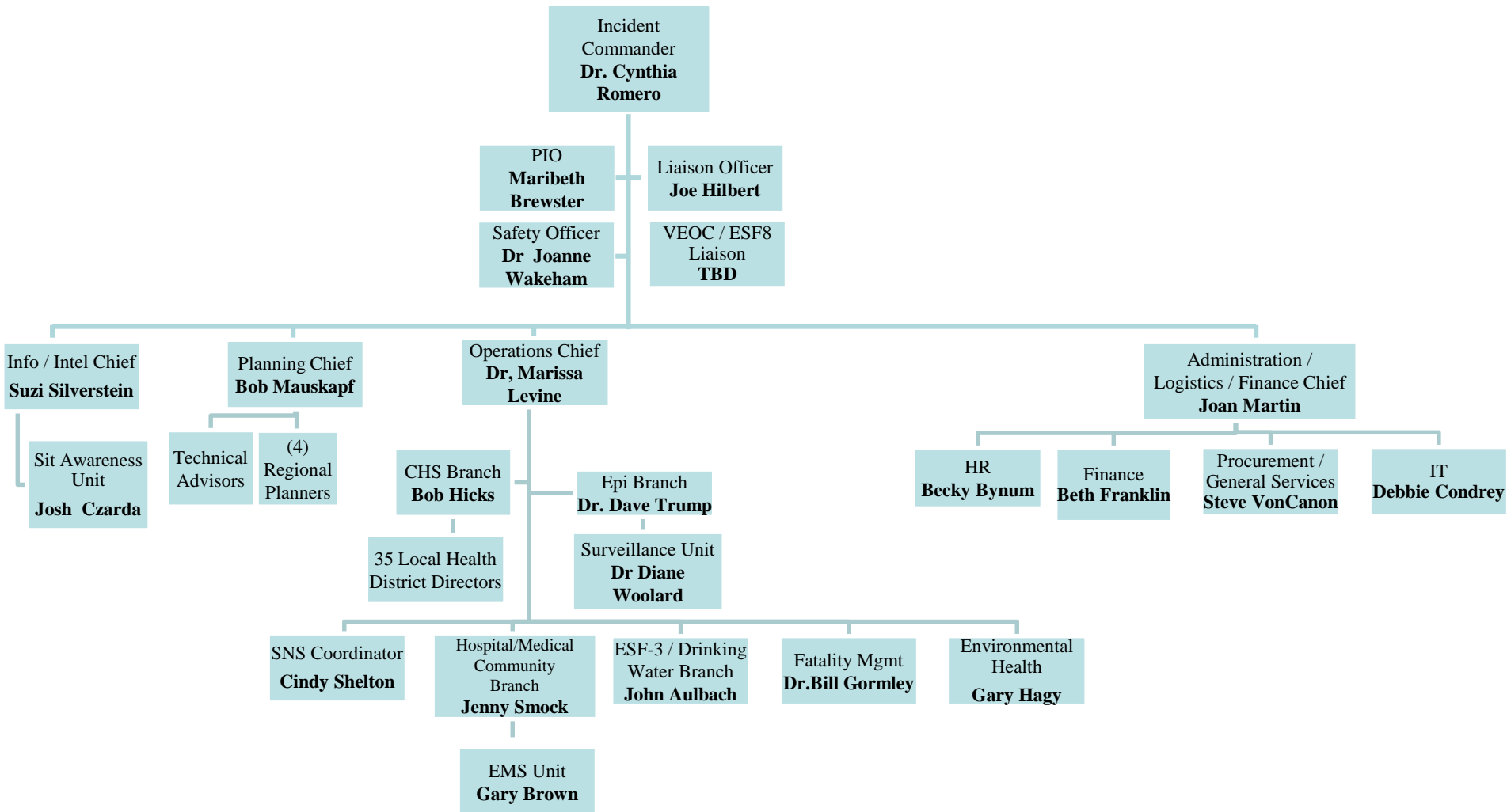
VDH, Director Emergency Preparedness

June 17, 2021

PROPOSED / DRAFT

Corona Virus ICS

8/15/13



Virginia Emergency Support Team

300+ Trained Members – 100+ State Agencies, Non-profit entities, and private sector partners

Operationalize the Commonwealth of Virginia Emergency Operations Plan (COVEOP)

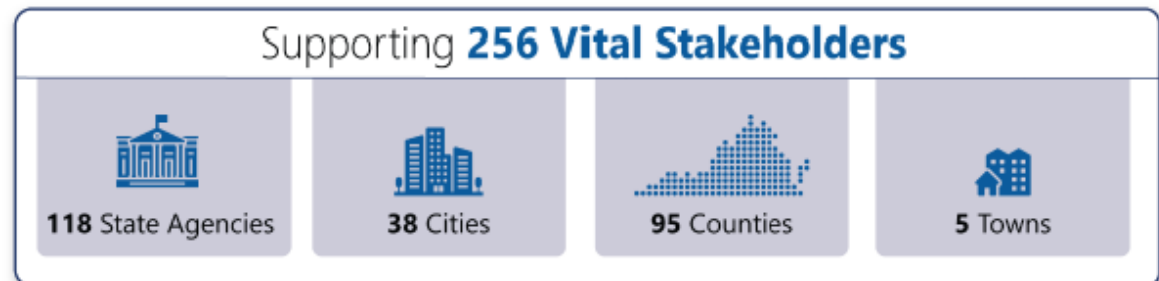
Coordinate and support overall activities related to disaster response and recovery in support of local governments.

Core management & administrative functions

Information sharing upward (State Leadership), laterally (State Agencies/Local Governments) & downward (individual citizen).

Bi-monthly Training and Exercise

VESTEX & VOPEX

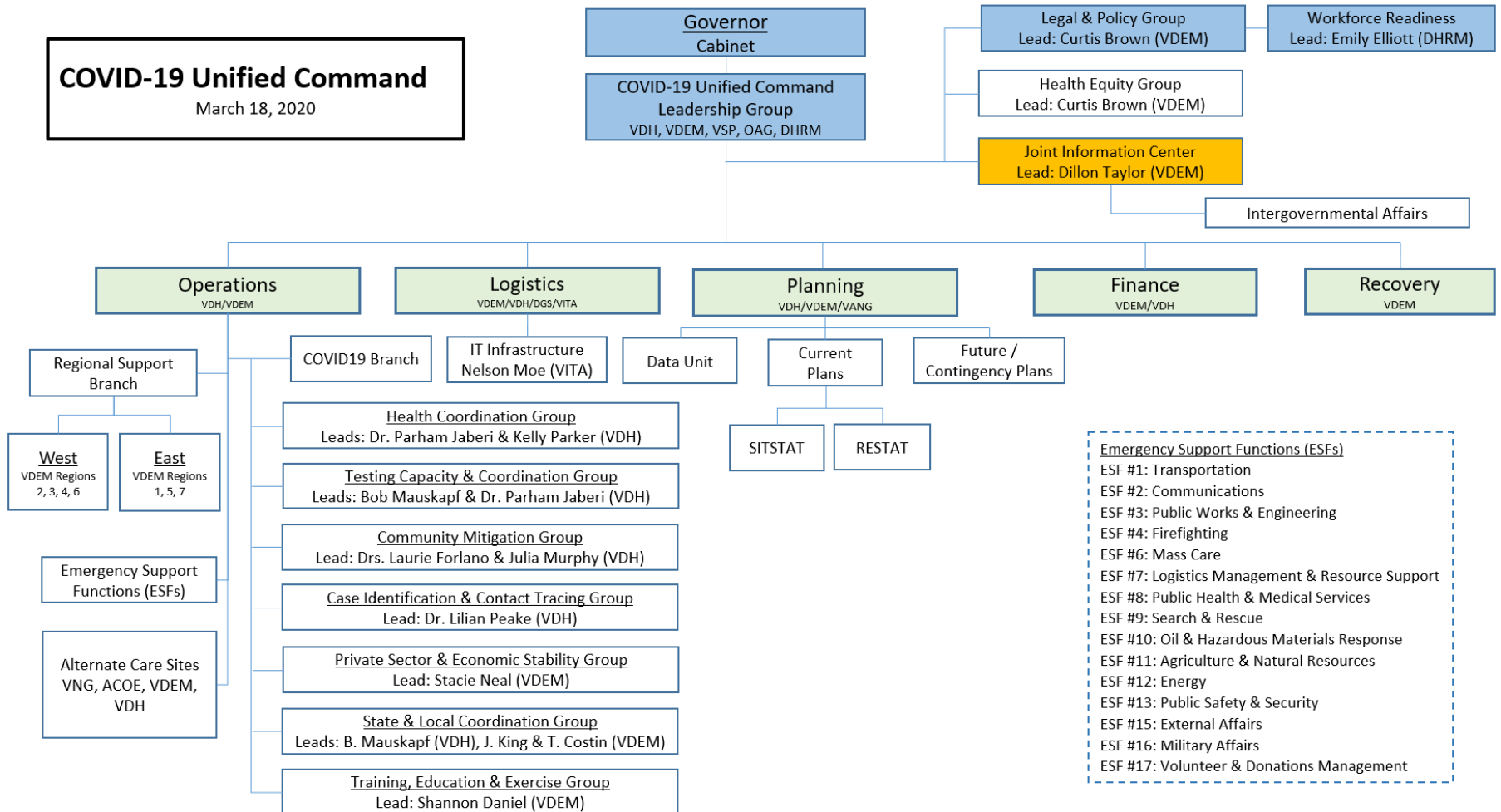


Initial COVID Response

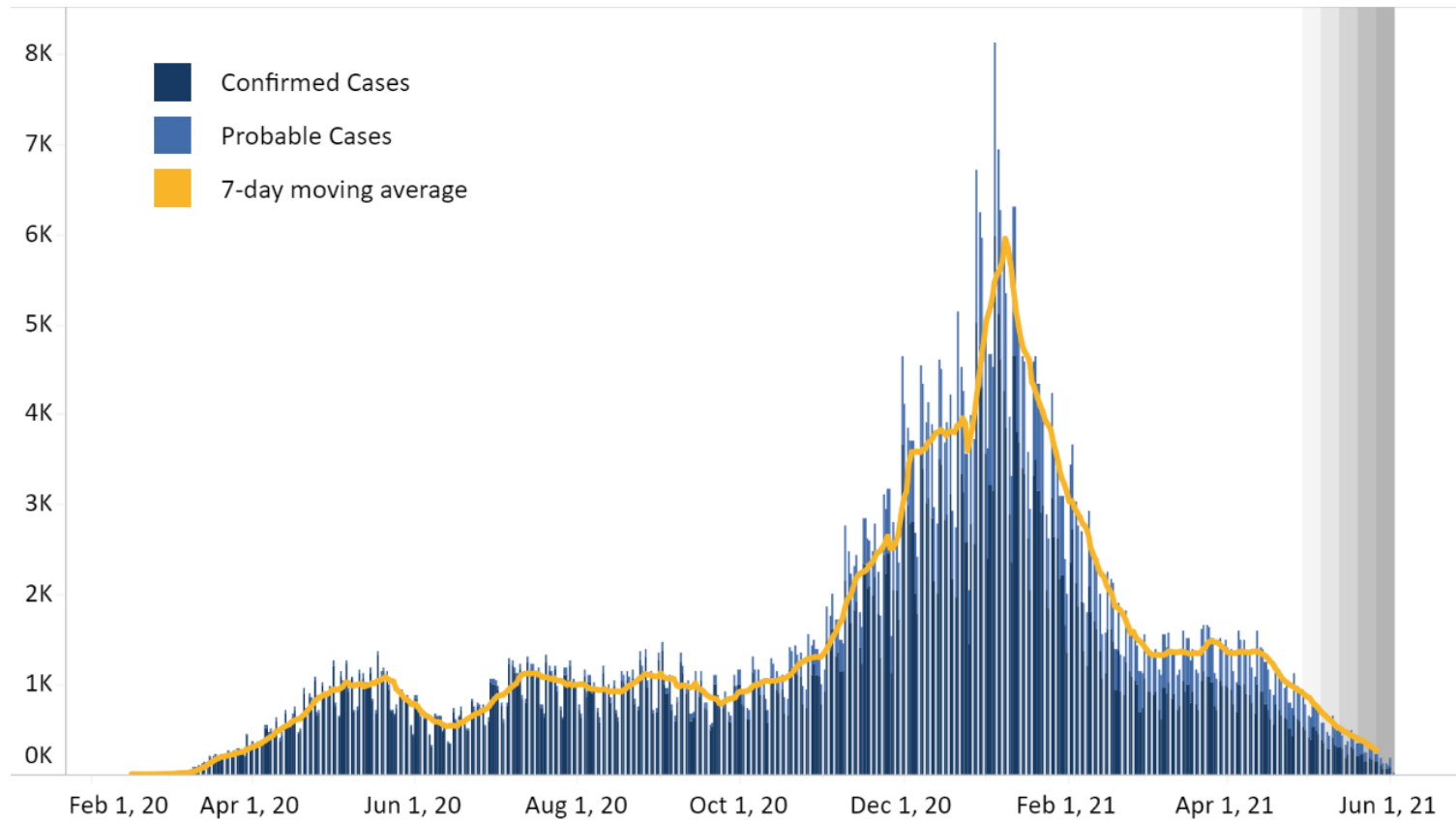
March 16, 2020 – July 31, 2020

- Quickly realized need for additional Command and Control Staffing
- Initial Activation of Commonwealth of Virginia Incident Management Team
 - Mostly Virtual
 - Eight State Agencies / 123 individuals
- 78 COVID Sit Reps
 - 40 COVID Storyboards
 - 19 COVID ICS-201
- Key Takeaways
 - Implemented MS Teams VEST-wide
 - Implemented weekly calls with Regional and VEST members
 - Equity as a driver for response

Initial COVID Response

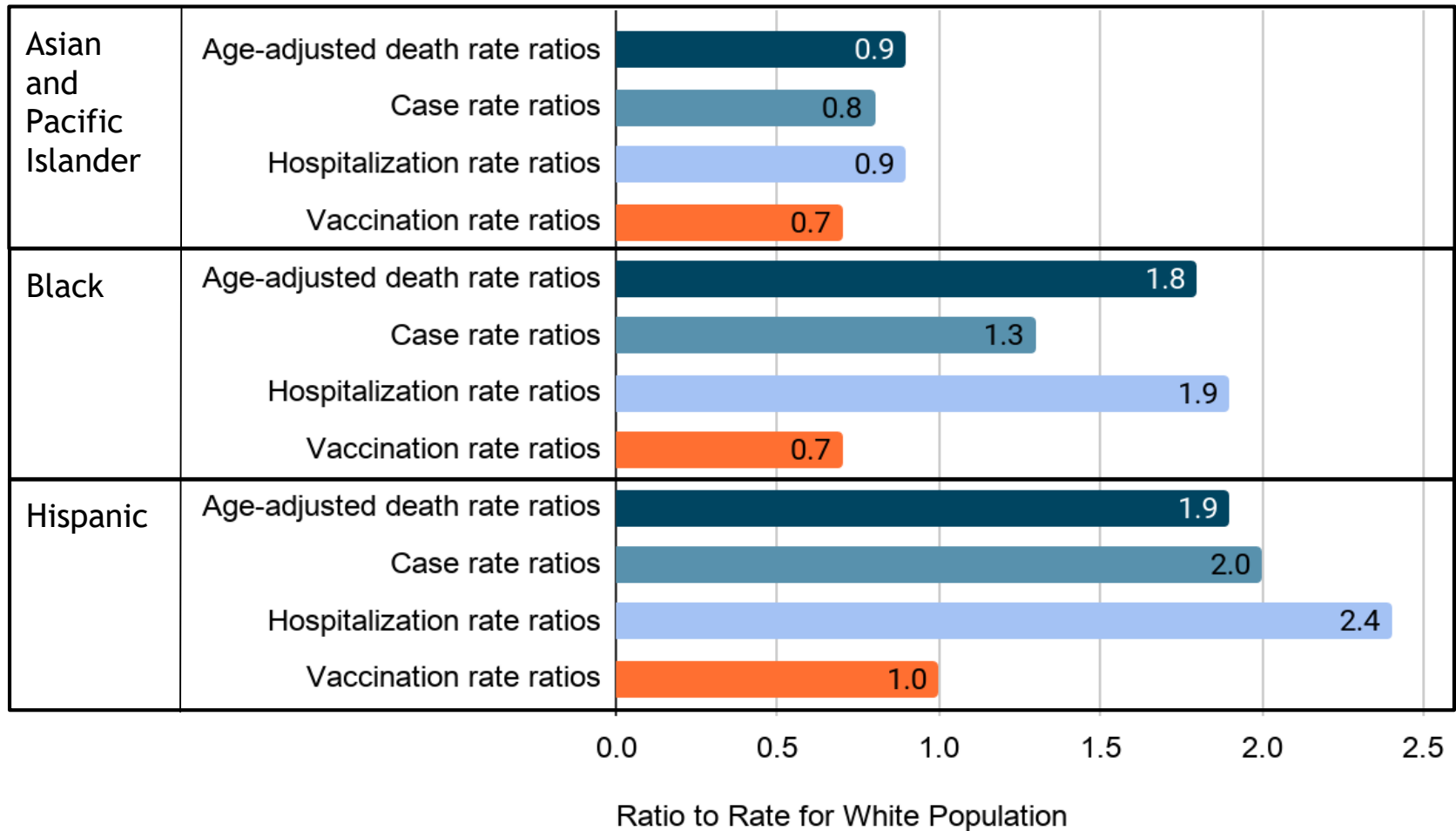


COVID-19 Pandemic in Virginia



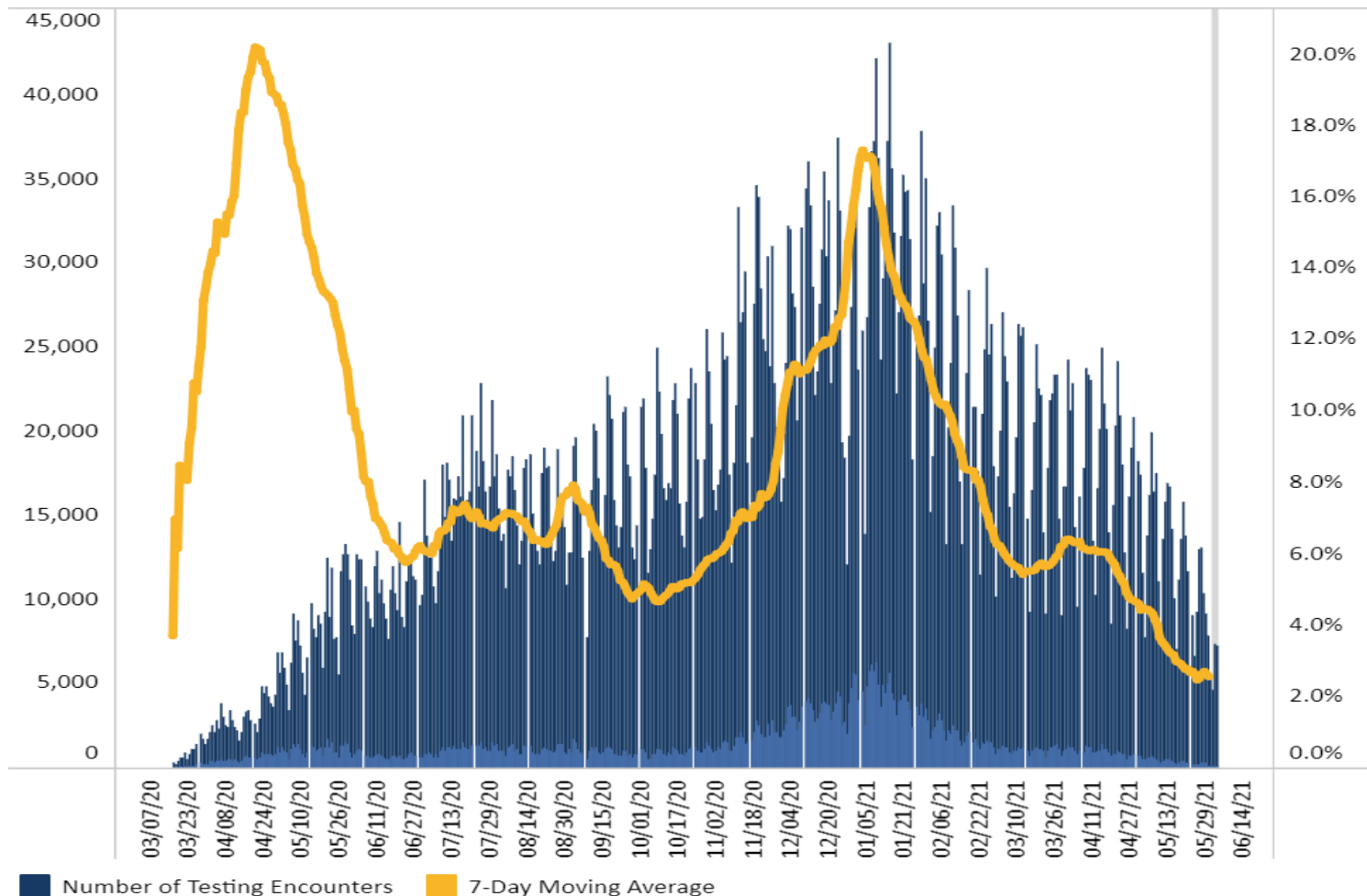
Number of Cases by Date of Onset as of 6/3/21

Ratio to Rate for White Population Cumulative through April 22

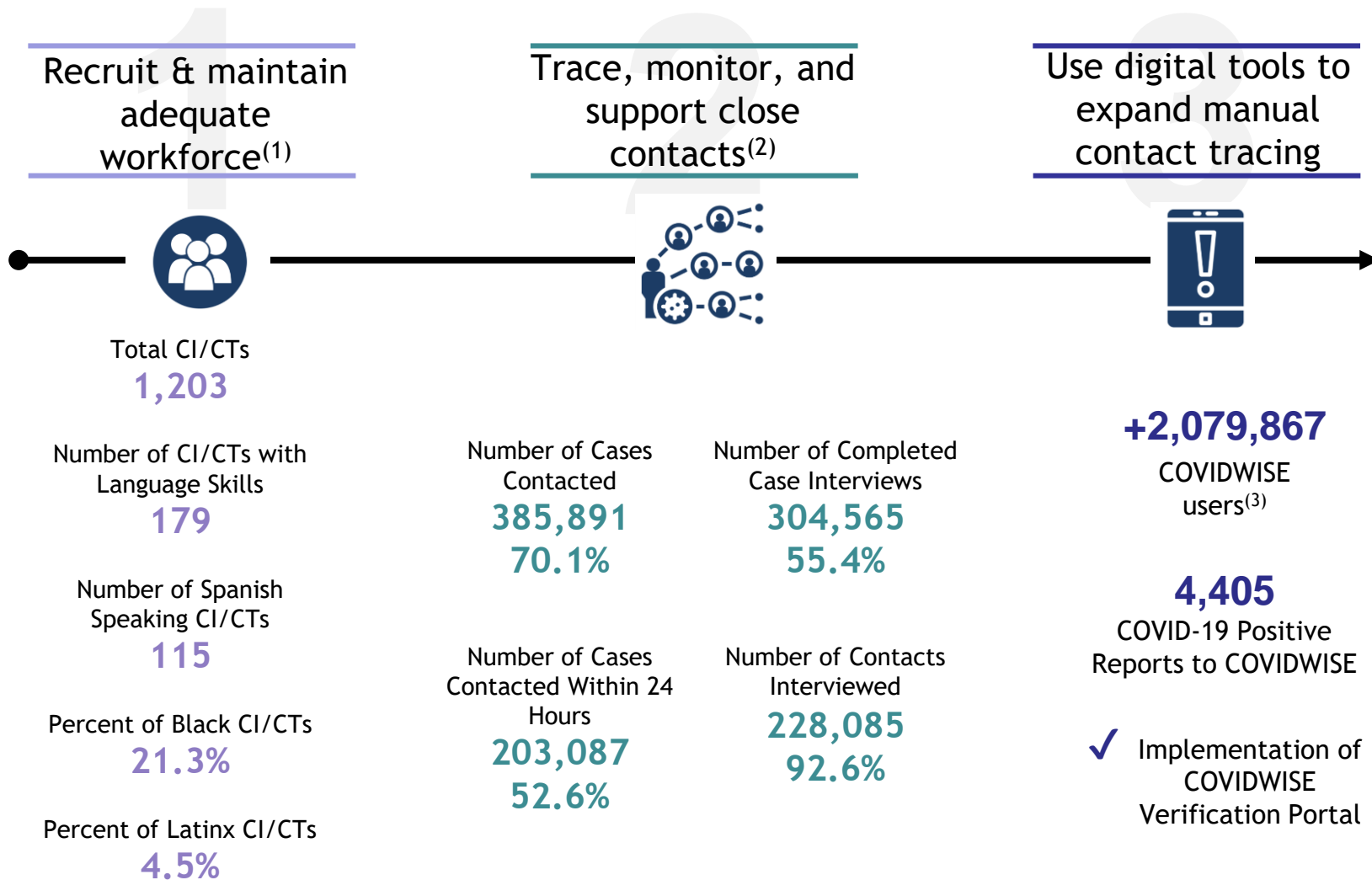


COVID-19 Testing in Virginia

Number of Testing Encounters, Number of Positive Testing Encounters, and Percent Positivity** by Lab Report Date - All Health Districts, PCR Only



Containment Team Impact



1. Language skills and demographics data is as of 5/31/21. Of the applicants surveyed, 30% did not provide demographic information. Of the CI/CT applicants surveyed, 6.9% are Non-White (American Indian, Asian & Asian American, and Two or more races).
2. Box-It-In metrics include data aggregated between 9/4/20 - 5/26/21. Arlington and Fairfax data is not fully available.
3. COVIDWISE app downloads and COVIDWISE Express users as of 5/24/21. Estimated 983,802 iOS Express users and 1,096,065 app downloads.

Community Mitigation in Action



























- Most Executive Order restrictions lifted when E079 went into effect on May 28
 - Community Mitigation Team **released new guidance** on May 28 to assist businesses with mitigation decision-making
 - VDH continues to advise a wide range of industries and settings (schools, faith-based orgs, courts, etc)
- Updated VDH EO complaint portal to reflect E079 changes, and link will remain active through June 30

Mask Recommendations

- CDC now recommends that anyone who is **fully vaccinated** can participate in indoor and outdoor activities without wearing a mask and without distancing in most settings
- Exceptions include K-12 public and private schools, public transit, healthcare facilities, homeless shelters, and correctional facilities

Choosing Safer Activities

Accessible link: <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/participate-in-activities.html>

	Unvaccinated People	Examples of Activities	Fully Vaccinated People
		Outdoor	
Safest		Walk, run, wheelchair roll, or bike outdoors with members of your household	
		Attend a small, outdoor gathering with fully vaccinated family and friends	
		Attend a small, outdoor gathering with fully vaccinated and unvaccinated people, particularly in areas of substantial to high transmission	
Less Safe		Dine at an outdoor restaurant with friends from multiple households	
Least Safe		Attend a crowded, outdoor event, like a live performance, parade, or sports event	
		Indoor	
Less Safe		Visit a barber or hair salon	
		Go to an uncrowded, indoor shopping center or museum	
		Attend a small, indoor gathering of fully vaccinated and unvaccinated people from multiple households	
Least Safe		Go to an indoor movie theater	
		Attend a full-capacity worship service	
		Sing in an indoor chorus	
		Eat at an indoor restaurant or bar	
		Participate in an indoor, high intensity exercise class	

Get a COVID-19 vaccine



Prevention measures not needed

Take prevention measures
Wear a mask, stay 6 feet apart, and wash your hands.

- Safety levels assume the recommended prevention measures are followed, both by the individual and the venue (if applicable).
- CDC cannot provide the specific risk level for every activity in every community. It is important to consider your own personal situation and the risk to you, your family, and your community before venturing out.

Communications

VACCINE CAMPAIGN EFFORTS TO DATE 2021

KEY MESSAGES:

- VACCINE IS SAFE
- GET VACCINATED

APPROACH:

EDUCATE AND BUILD TRUST WITH VIRGINIANS WITH EDUCATIONAL CONTENT, MATERIALS, STRATEGIC PARTNERSHIPS AND MEDIA RELATIONS

ACCOMPLISHMENTS:

Research (ongoing)

- Benchmark tracking to evaluate public sentiment and address perception barriers about the COVID-19 vaccines in Virginia
- Additional studies include research into physicians/nurse practitioners sentiment, incentive influence on vaccination

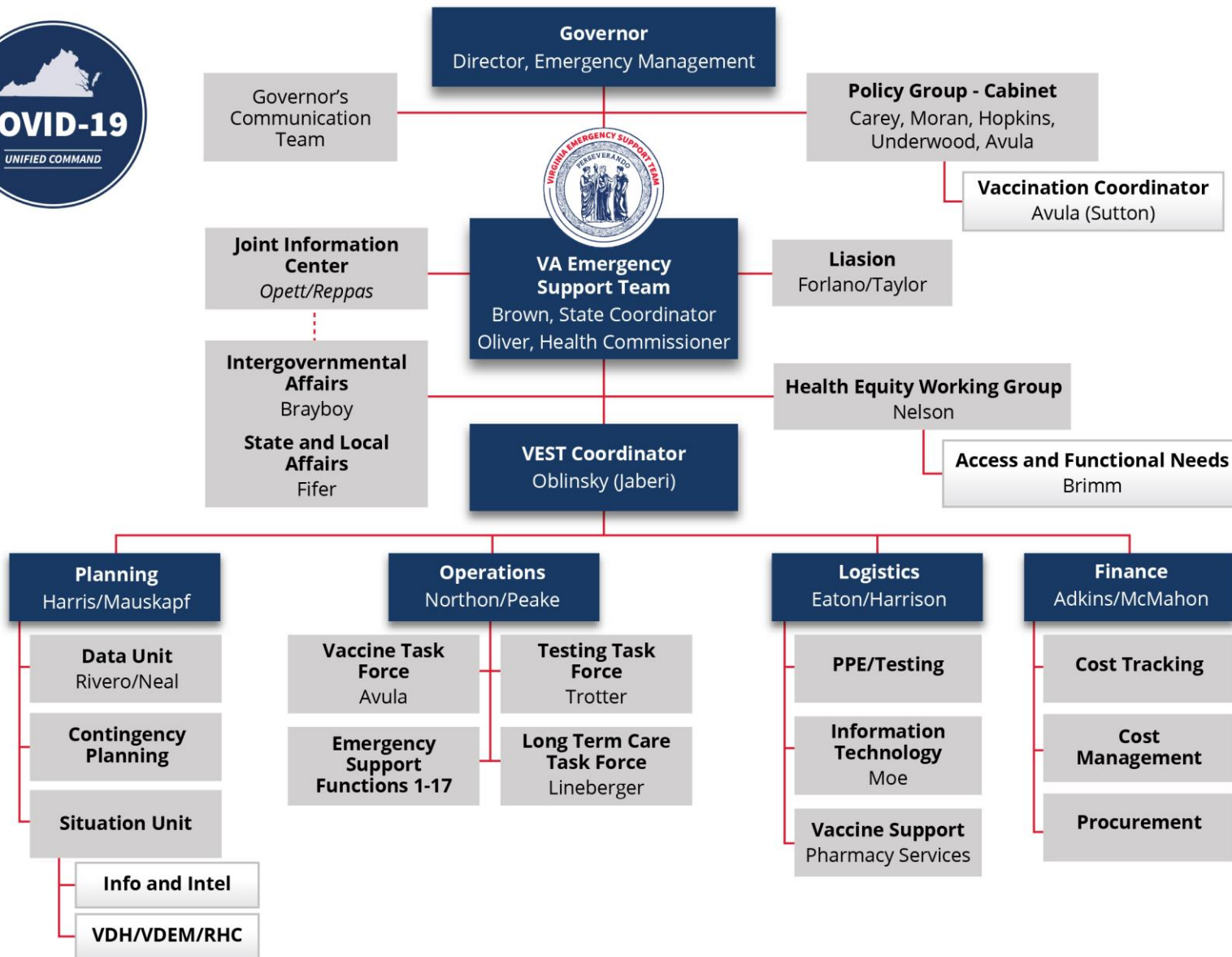
Trusted messengers (ongoing)

- COVID Comms Hub contains an extensive library of materials (toolkits, social media shareables, fact sheets, video content) to support 118 local health departments and 80+ public health information officers across the state
- Community Ambassador program (3,800 and growing), 6 successful missions, English and Spanish
- Satellite media tour (one-on-one interviews with 26+ stations statewide) in English and Spanish (Avula, Barbosa)
- 5 op-eds (4 English, 1 Spanish) featuring trusted medical providers on various aspects of the vaccine
- Two televised statewide town halls (ABC)
- Three virtual statewide town halls (AARP, Telemundo)

Advertising (ongoing)

- Multi-media campaign to promote a website and call center to assist eligible Virginians schedule their vaccine appointments
- Multi-media campaign to encourage unvaccinated Virginians to get their shot





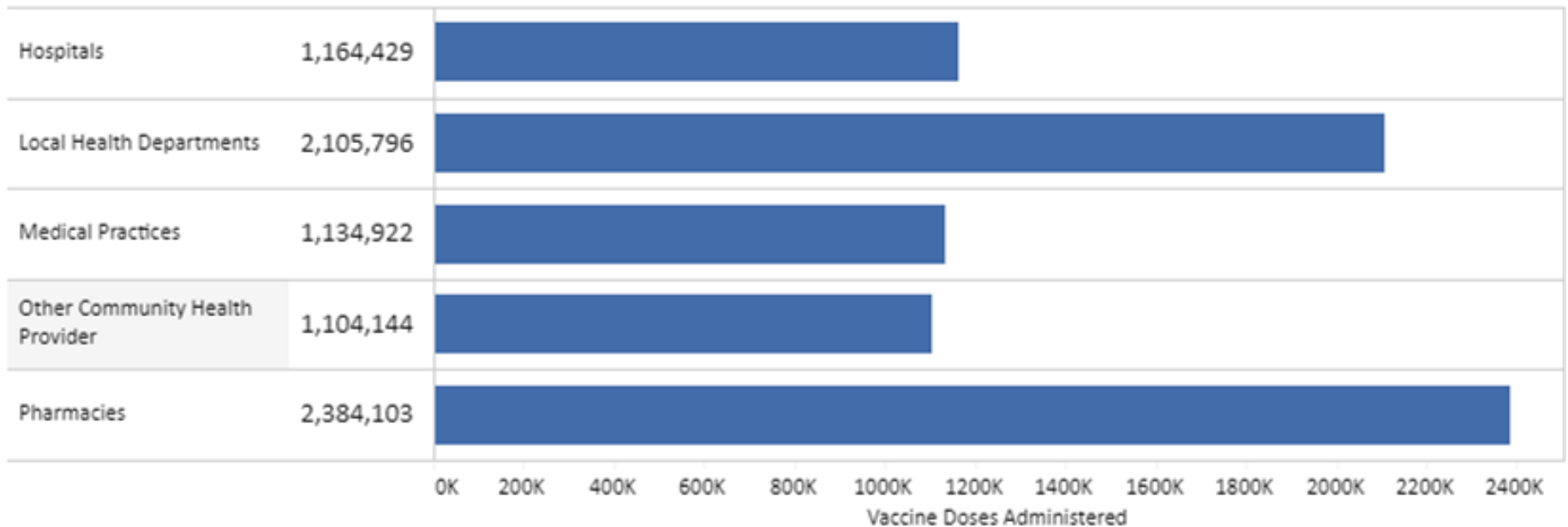
2021 COVID Vaccination

- VEST Unified Command re-established (February)
- VDEM & VDH coordination through VEST Unified Command
 - VEST brings Whole of Government Response
- Daily Command & General Staff meetings
 - Weekly Incident Support Plan / Unified Objectives
- Continued focus on on testing of COVID-19 and its variants.
- Equity as a driver – groundbreaking / national best practice



COVID-19 Vaccine Providers

COVID-19 Vaccine Doses Administered by Facility Type



Data current as of June 4, 2021.

COVID-19 Vaccination: Progress To Date

COVID-19 Vaccinations in Virginia

Total Doses Administered - 8,402,939

People Vaccinated
with at Least One
Dose*

4,772,321

% of the Population
Vaccinated with at
Least One Dose

55.9%

People Fully
Vaccinated^

3,912,673

% of the Population
Fully Vaccinated

45.8%

% of the Adult (18+) Population
Vaccinated with at Least One
Dose

68.1%

% of the Adult (18+)
Population Fully Vaccinated

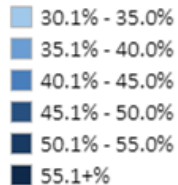
57.3%

* People vaccinated with one dose of a two-dose vaccine and one dose of a single dose vaccine, including doses administered through the Federal CDC Pharmacy Partnership. Doses on the Federal Doses Administered dashboard are included.

^ People vaccinated with two doses of a two-dose vaccine and one dose of a single dose vaccine, including doses administered through the Federal CDC Pharmacy Partnership. Doses on the Federal Doses Administered dashboard are included.

People Vaccinated by Locality of Residence and Vaccination Status - Percent of the Population

Percent of the Population
with At Least One Dose

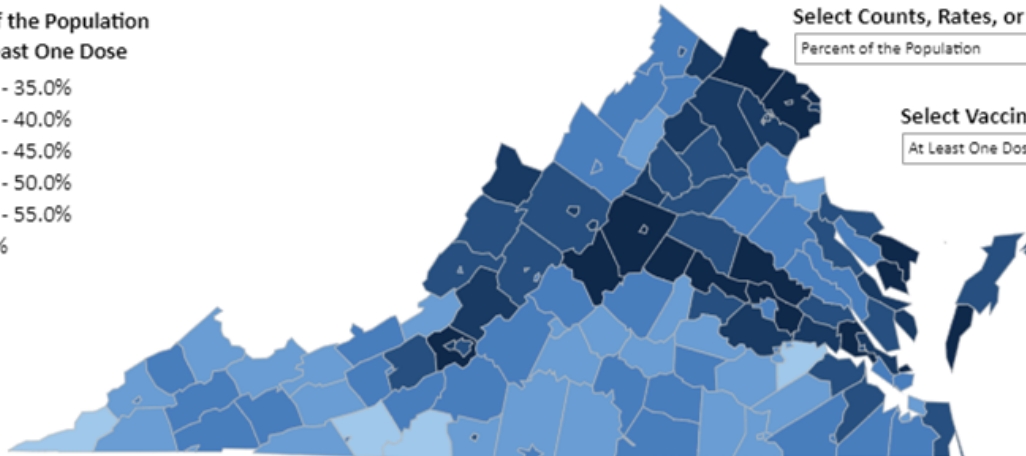


Select Counts, Rates, or Percents

Percent of the Population

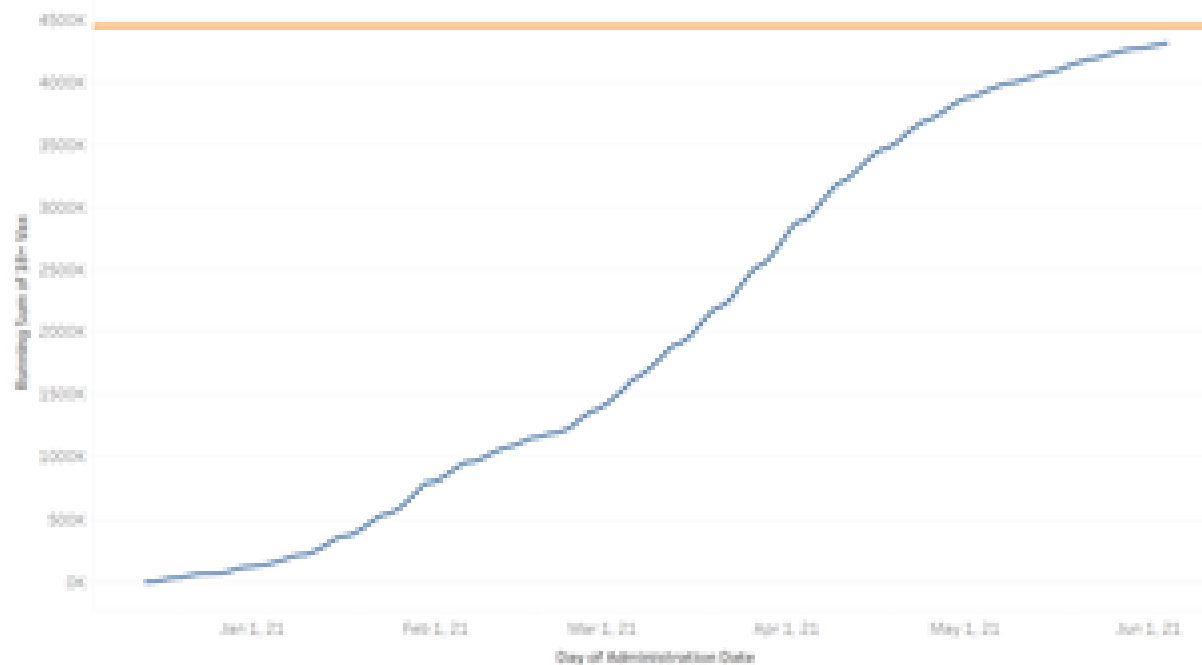
Select Vaccination Status

At Least One Dose



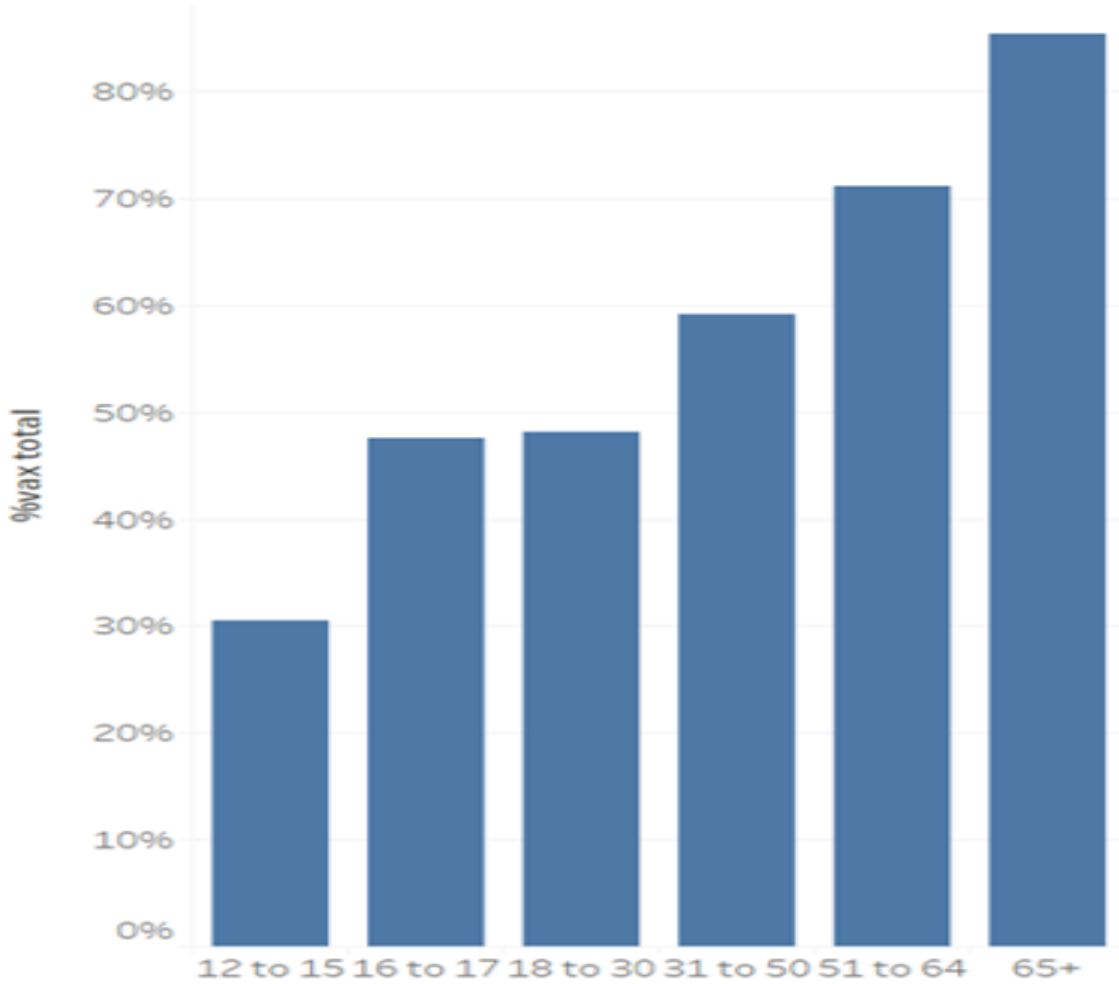
People Not Mapped: 1,031,913

18+ First Dose Vaccination Rate vs 70% Target



	June 7, 2021
18+ pop	6,674,671
Federal First Doses	219,545
18+ Vax	4,324,238
Total State First Doses	4,543,783
18+ Vax Rate	68.1%
July 4 Target	4,672,270
Remainder to July 4 Target	128,487
Avg Doses per Day to Target	4,759

Vaccination by age group

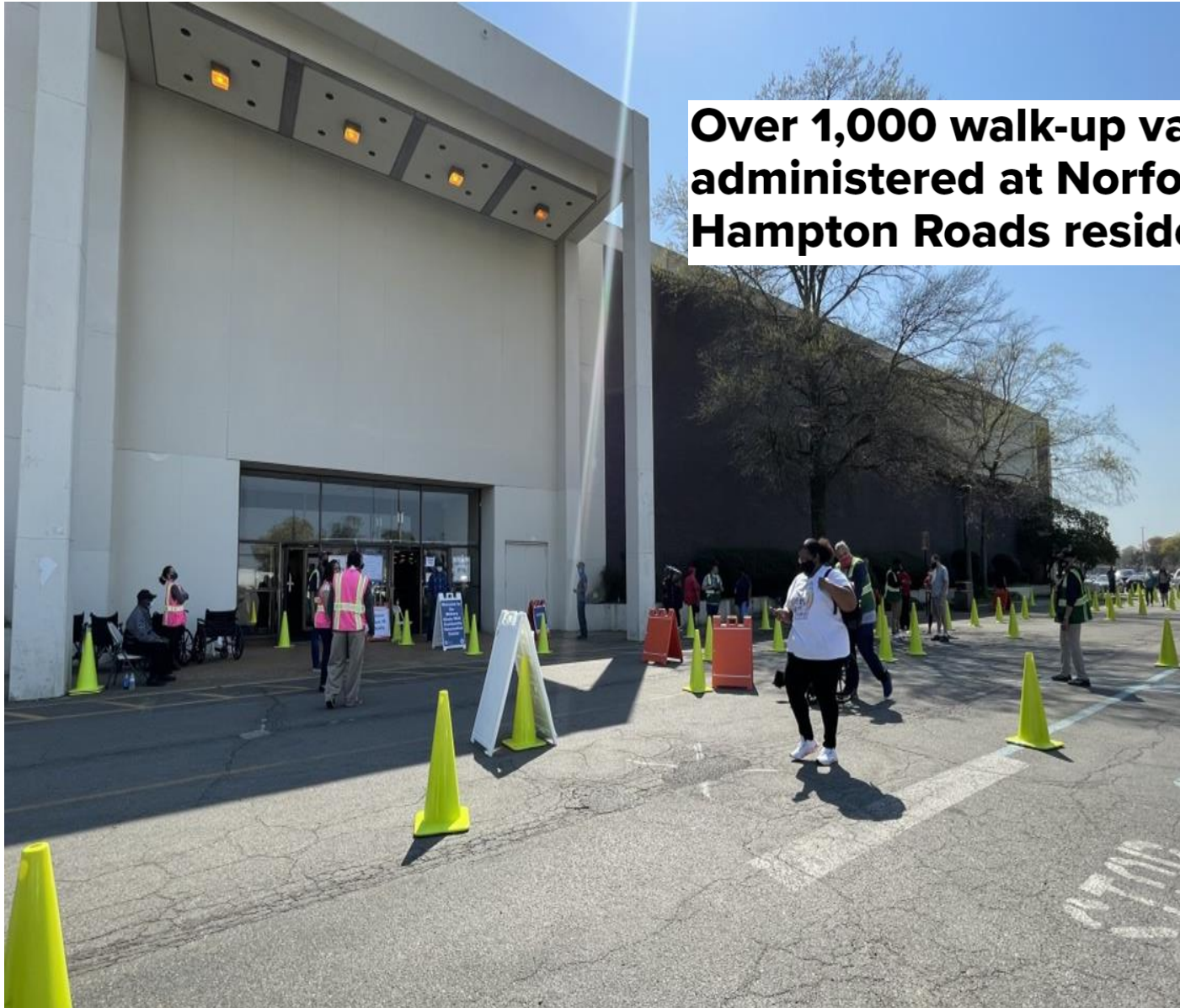


Strategy: CVCs



Four major community vaccination clinics – including one at VSU – launch across Virginia to bridge divide in access

Strategy: Walk-up Vaccinations



Over 1,000 walk-up vaccinations administered at Norfolk FEMA site; all Hampton Roads residents welcome

Strategy: Community Partnerships



Local pastors instill faith in vaccine to help health officials vaccinate vulnerable communities

Strategy: Community Partnerships



Sentara partners with Islamic faith leaders to host vaccine clinic after sunset during first week of Ramadan

Strategy: Targeted Clinics



To boost vaccine access, Richmond and Henrico's first walk-in clinic will be for immigrants, refugees

Strategy: Mobile Clinics

VSU mobile units to take vaccines out into underserved communities



GET THE FACTS

THE COVID-19 VACCINE WILL NOT HARM YOU OR YOUR FAMILY

There's a lot of buzz about the safety of COVID-19 vaccines, but the fact is all three available vaccines are safe. The vaccines went through rigorous testing by the U.S. Food and Drug Administration (FDA) before public distribution was authorized.

THE TRUTH ABOUT COVID-19 VACCINES:



None of the FDA-authorized vaccines will give anyone COVID-19, regardless of age, gender, ethnicity or sexual orientation



The vaccines will not make you more susceptible to COVID-19. In fact it is the opposite—the two-dose vaccines are about 95% effective at preventing COVID-19



Authorized vaccines will never affect your ability to become pregnant or cause you to become sterile



None of the vaccines available and authorized by the FDA can change, alter or damage your DNA

GO ONLINE OR CALL TO SCHEDULE YOUR APPOINTMENT:
VACCINATE.VIRGINIA.GOV
 1-877-829-4682



THE TRUTH ABOUT COVID-19 VACCINES



FDA-authorized COVID-19 vaccines will not affect or hurt the fertility or the ability to become a parent for anyone, regardless of gender identity, race or ethnicity.



The vaccines will not cause sterility or contribute to sterility, regardless of gender identity, race or ethnicity.



FDA-authorized vaccines will not affect the DNA or alter the DNA of anyone, regardless of race or ethnicity.



The authorized vaccines will NOT give anyone COVID-19, nor will they make anyone more susceptible to getting sick from COVID-19.



Protect yourself, your family and your community by scheduling your free vaccine appointment directly at VACCINATE.VIRGINIA.GOV or by calling 1-877-829-4682.



MYTH #1

The COVID-19 vaccine causes fertility issues.



FACT

The COVID-19 vaccine will not affect fertility. The COVID-19 vaccine encourages the body's immune system to fight the virus without affecting one's reproductive system.

MYTH #2

I've already had COVID-19, so I don't need a vaccine.



FACT

People who have had COVID-19 may still benefit from getting vaccinated. Re-infection with COVID-19 is possible, and being vaccinated could lessen your symptoms if you do get sick again.

MYTH #3

COVID-19 vaccines were rushed, so their effectiveness and safety cannot be trusted.



FACT

COVID-19 vaccines are safe and effective. Millions of people in the United States have received COVID-19 vaccines under the most intense safety monitoring in history.

MYTH #4

The COVID-19 vaccine enters your cells and changes your DNA.



FACT

The COVID-19 vaccines available to us do not modify your DNA — they are designed to help your body's immune system fight the coronavirus.

Sign up today for your safe, effective and free vaccine at VACCINATE.VIRGINIA.GOV or call 1-877-829-4682.



But key vaccine access & hesitancy issues persist

- 73% of unvaccinated adults trust their doctor's opinion about the Covid vaccine, but only 19% have received info from their doctors.
- Rural counties continue to lag behind urban counties in vaccination rates.
- 67% of unvaccinated Americans cling to at least one common misconception about the vaccine.

Key Groups to Target

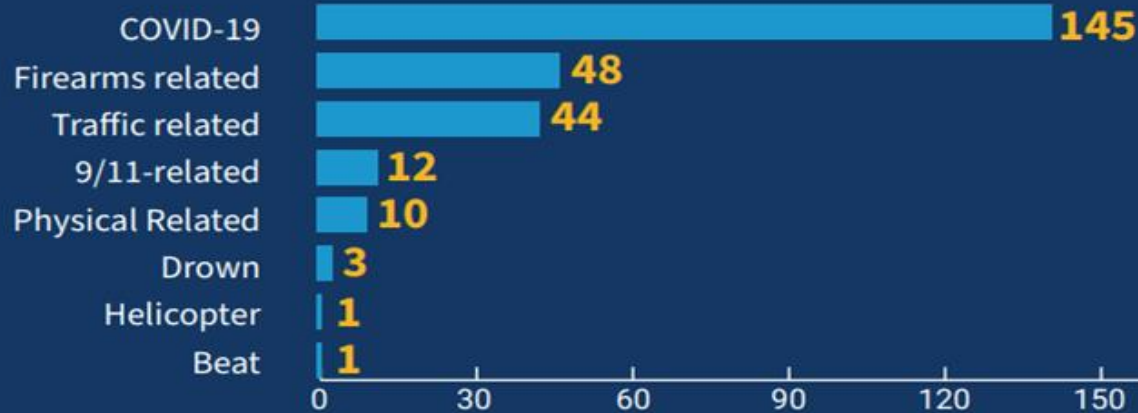
- Healthcare Providers
- African American Community
- Rural Virginia
- Law Enforcement/Public Safety
- Gen Z
- Employers

COVID-19 related fatalities were the **single highest cause** of officer line-of-duty deaths in 2020.



300%

increase in non-firearms or non-traffic related, line of duty deaths due to COVID-19 pandemic.

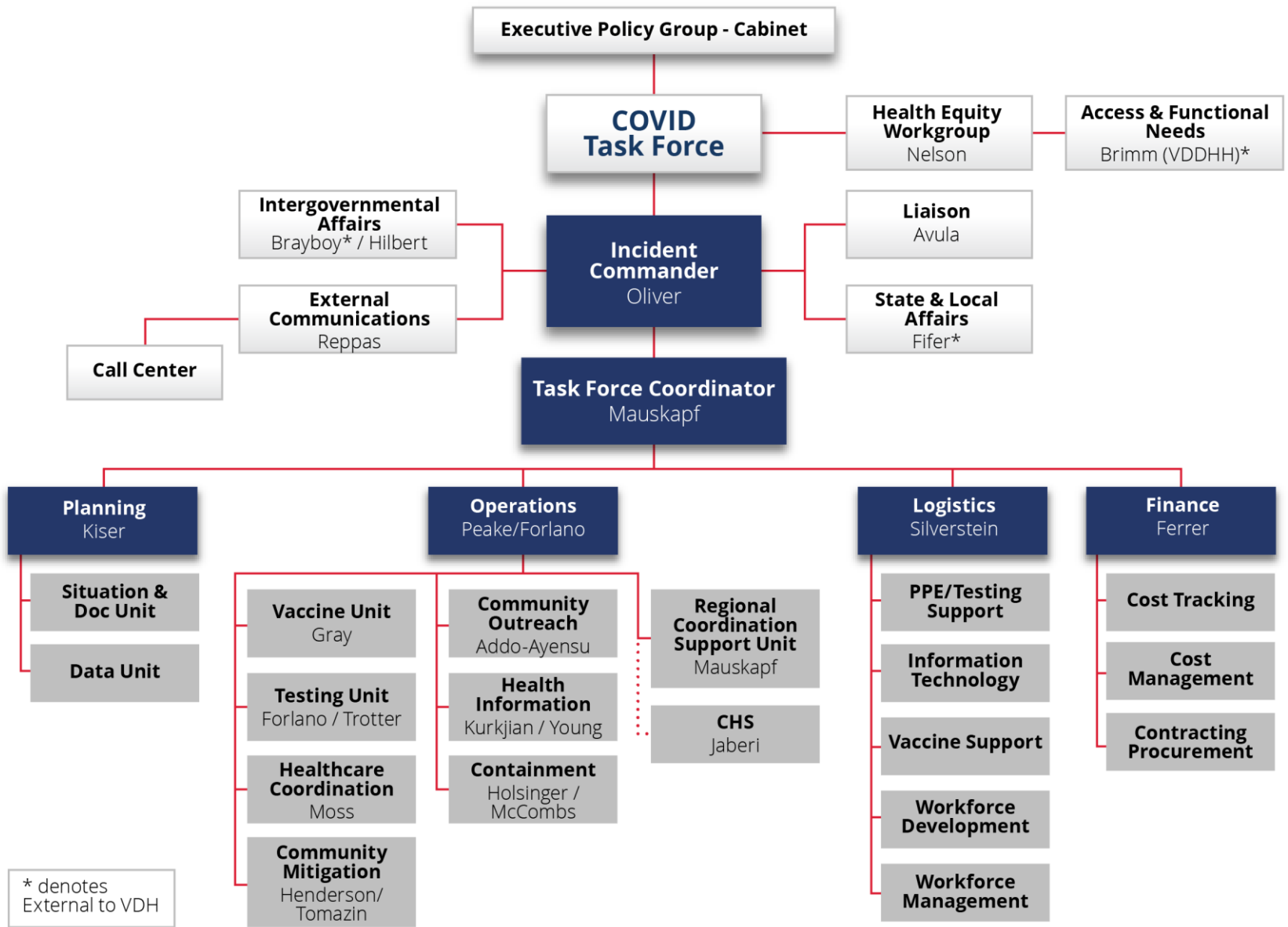


In 2020 and 2021, two Virginia officers, Sergeant Frederick H. "Butch" Cameron, of the Fairfax County Sheriff's Office and Master Jail Officer Robert Charles Sunukjian, of Hampton Roads Regional Jail, died while on duty, due to COVID-19.



**VIRGINIA'S
HEALTH
IS IN OUR
HANDS.**

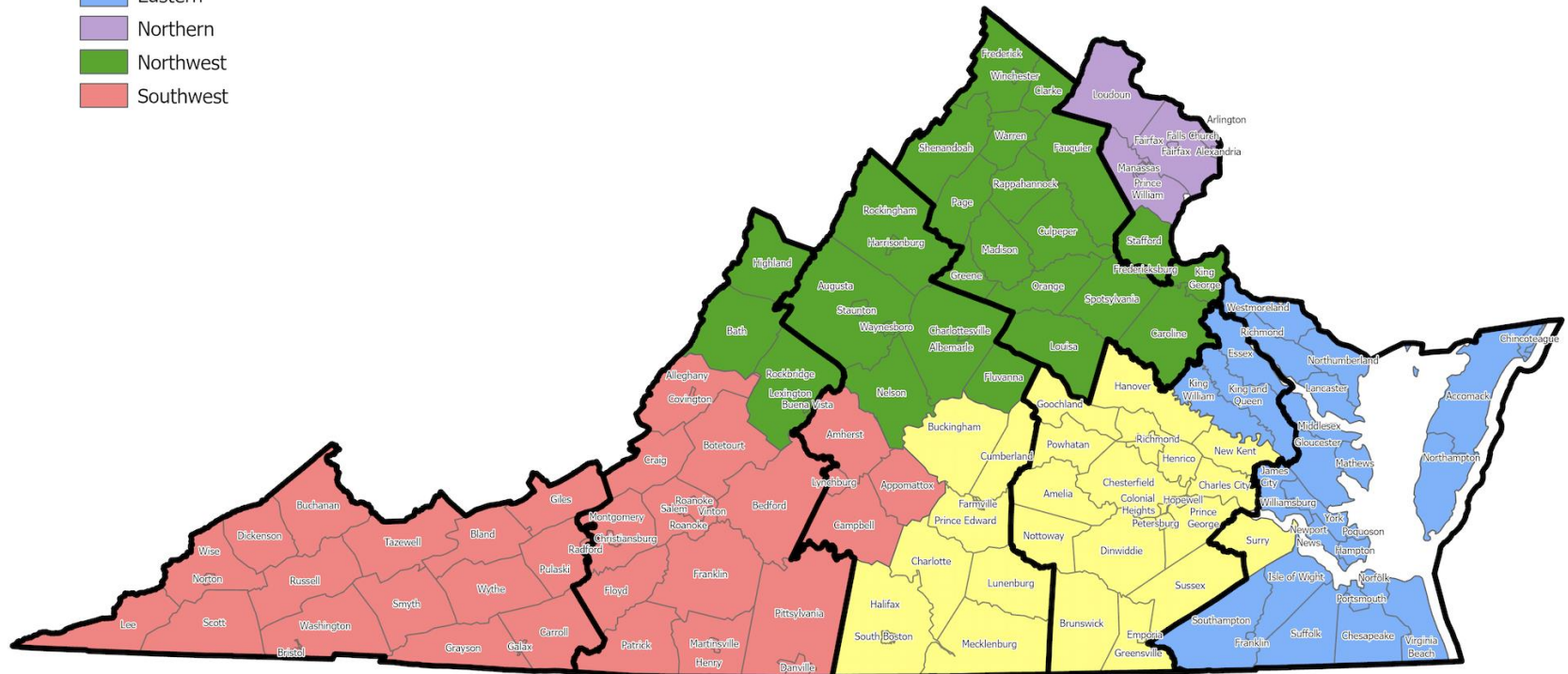
Do your part,
stop the spread.



* denotes External to VDH

Regional Inter-agency Partners

1. What are your Region's key priorities for this week?
2. What insights/lessons can others learn from your teams' efforts in the past week?
3. What does your Region need from others in order to be successful?



Questions?