General Conference Information

Registration Desk Location & Hours - The conference registration desk is located in the Mt. Vernon Foyer and will be staffed according to the schedule below.

Tuesday, March 20: 5:30 p.m. - 7:00 p.m.
Wednesday, March 21: 7:00 a.m. - 11:00 a.m.; 1:00 p.m. - 3:30 p.m.
Thursday, March 22: 7:15 a.m. - 11:00 a.m.; 1:30 p.m. - 3:30 p.m.
Friday, March 23: 7:15 a.m. - 10:30 a.m.

Name Badges - Conference participants must wear name badges during all conference events. Name badges serve as Symposium admission tickets.

Agenda Changes/Notices/Messages - Text VEMS18 to 888-777 to sign up for updates and notices of agenda changes and other announcements. Messages for individuals received by the hotel or the conference staff will also be available at the registration desk. Please check periodically. In an emergency, conference staff will try to locate individual participants.

Vendor Hall Schedule - The vendors are located in the Grand Ballroom, which will be open on the following dates and times:

Tuesday, March 20:
  Noon - 6:00 p.m.  Setup
  6:30 p.m. - 9:30 p.m.  Vendor Grand Opening
  7:00 p.m. - 9:00 p.m.  Vendor Reception

Wednesday, March 21:
  7:30 a.m. - 2:00 p.m.  Vendor Hall Open
  2:00 p.m. - 3:00 p.m.  Vendor Tear-Down

VEMA CODE OF CONDUCT

By registering for the VEMA Symposium, I do hereby agree to conduct myself in an appropriate manner at all times and agree to abide by the VEMA Code of Conduct. If for any reason I fail to meet the standards as set forth under the VEMA Code of Conduct, I understand that I may be asked to leave the Symposium without refund as determined by the officers of VEMA. The VEMA Code of Conduct may be found on the VEMA website or by contacting the VEMA office at 804-643-0080.


Tuesday, March 20
  11:00 a.m. - 5:00 p.m.  VEMA Certification Committee Application Review - Monroe
  1:00 p.m. - 3:00 p.m.  AEM/CEM Exam - Chesapeake
  2:00 p.m. - 5:00 p.m.  Institutes of Higher Education Caucus Meeting - Lexington
  3:00 p.m. - 5:00 p.m.  Casual Gathering - Jefferson's Bar
  5:30 p.m. - 7:00 p.m.  Registration - Mt. Vernon Foyer
  6:30 p.m. - 9:30 p.m.  VENDOR HALL GRAND OPENING - Grand Ballroom
  7:00 p.m. - 9:00 p.m.  Vendor Reception (Corn Hole & Scrabble) - Vendor Hall
                      Corn Hole Tournament Sponsored by Perry Weather

Wednesday, March 21
  7:00 a.m. - (see pg. 2)  Registration - Mt. Vernon Foyer
  7:30 a.m. - 2:00 p.m.  Vendor Hall Open - Grand Ballroom
  7:30 a.m. - 8:30 a.m.  Breakfast - Vendor Hall  Sponsored by FirstNet Built by AT&T
  8:30 a.m. - 10:30 a.m.  General Session - Regency Ballroom West (Lower Level)
  10:30 a.m. - 11:00 a.m.  Beverage Break - Regency Foyer (Lower Level)
  11:00 a.m. - Noon  General Session - Regency Ballroom West (Lower Level)
                      Noon - 1:30 p.m.
                      1:00 p.m.
                      1:30 p.m. - 3:00 p.m.  Session A Training & Workshops
                      3:00 p.m. - 3:15 p.m.  Refreshment Break - Mt. Vernon Foyer
                      3:15 p.m. - 4:45 p.m.  Session B Training & Workshops
                      7:00 p.m. - 10:00 p.m.  The Day After Tomorrow - Movie Theater
                      9:00 p.m. - 11:00 p.m.  Social Activity - Jefferson’s Bar / DownTime

Thursday, March 22
  7:15 a.m. - (see pg. 2)  Registration - Mt. Vernon Foyer
  7:30 a.m. - 8:15 a.m.  Breakfast - Regency Ballroom East (Lower Level)
                      Sponsored by Dominion Energy
  8:15 a.m. - 10:30 a.m.  Announcements & General Session - Regency Ballroom West (Lower Level)
  10:30 a.m. - 11:00 a.m.  Beverage Break - Regency Foyer (Lower Level)
  11:00 a.m. - Noon  General Session - Regency Ballroom West (Lower Level)
                      Noon - 1:30 p.m.
                      1:30 p.m. - 3:00 p.m.  Session C Training & Workshops
                      3:00 p.m. - 3:15 p.m.  Refreshment Break - Mt. Vernon Foyer
                      3:15 p.m. - 4:45 p.m.  Session D Training & Workshops
                      5:00 p.m. - 5:30 p.m.  Basic Academy Cohort & Graduate Photos - Grand Ballroom
                      5:30 p.m. - 6:30 p.m.  VEMA Social Hour & Group Picture - Grand Ballroom
                      6:30 p.m. - 9:30 p.m.  Awards Dinner & Live Auction - Grand Ballroom West
                      Sponsored by The Olson Group, Ltd.

Friday, March 23
  7:15 a.m. - 10:30 a.m.  Registration - Mt. Vernon Foyer
  7:30 a.m. - 8:15 a.m.  Hot Breakfast Buffet - Regency Ballroom East (Lower Level)
  8:15 a.m. - 10:30 a.m.  Announcements & General Session - Regency Ballroom West (Lower Level)
  10:30 a.m. - 10:45 a.m.  Beverage Break - Regency Foyer (Lower Level)
  10:45 a.m. - 12:00 p.m.  General Sessions & Closing - Regency Ballroom West (Lower Level)
Tuesday, March 20
11:00 a.m. - 9:00 p.m.
Casual Gathering & Vendor Reception

11:00 a.m. – 5:00 p.m.
VEMA Certification Committee Application Review
Monroe

1:00 p.m. – 3:00 p.m.
AEM/CEM Exam
Chesapeake

2:00 p.m. – 5:00 p.m.
Institutes of Higher Education Caucus Meeting
Lexington

3:00 p.m. – 5:00 p.m.
Casual Gathering
Jefferson’s Bar

5:30 p.m. – 7:00 p.m.
Registration
Mt. Vernon Foyer

6:30 p.m. – 9:30 p.m.
Vendor Hall Grand Opening & Silent Auction Opening
Grand Ballroom

7:00 p.m. – 9:00 p.m.
Vendor Reception, Scrabble, and Silent Auction Review
Corn Hole Tournament - Sponsored by Perry Weather
Vendor Hall

Please visit the Symposium vendors. The Vendor Hall is open until 2:00 p.m. on Wednesday in the Grand Ballroom.

(Hall layout and list of vendors can be found on pages 14 and 15.)

Wednesday, March 21
8:30 a.m. - 10:30 a.m.
General Sessions

7:00 a.m. – 11:00 a.m.
Registration Open
Mt. Vernon Foyer

7:30 a.m. – 8:30 a.m.
Breakfast - Sponsored by FirstNet Built by AT&T
Vendor Hall

8:30 a.m. – 12:00 p.m.
General Sessions
Regency Ballroom West (Lower Level)

8:30 a.m. – 9:15 a.m.
GS-1: Welcome, Color Guard, Invocation, and Opening Ceremonies
Neal Turner, Emergency Manager, Montgomery County, Master of Ceremonies
Virginia Military Institute Color Guard
Claire Collins, Bath County Board of Supervisors
Walter English, VEMA President
Dr. Jeff Stern, State Coordinator, VDEM
The Honorable Brian Moran, Virginia Secretary of Public Safety and Homeland Security
The Honorable Ralph Northam, Governor of Virginia

9:15 a.m. – 10:30 a.m.
GS-2: Team Rubicon and the 2017 Hurricane Deployment Season
Marc Hittle, Northeast Planning Manager, Team Rubicon
The 2017 US/Caribbean Hurricane season stressed every responding disaster response organization. During this time, the veteran-based non-profit Team Rubicon was able to deploy on a remarkable scale. During its 2017 hurricane response season, Team Rubicon experienced an exponential increase in volunteers while simultaneously deploying on a geographic and operational level previously unknown to the young disaster response organization. In this session the speaker will discuss Team Rubicon’s 2017 hurricane deployment planning and identification of deployment locations, Team Rubicon organizational structure and the scaling of the organizational to best address multiple geographic response areas and missions, deployment statistics, the impact of individual and community partnerships, and key lessons learned.

Don’t forget to fill out the Symposium Evaluation. See page 11 for more details.
Wednesday, March 21
10:30 a.m. - 4:45 p.m.
General Session, Concurrent Sessions

10:30 a.m. – 11:00 a.m.
Beverage Break
Regency Ballroom Foyer (Lower Level)

11:00 a.m. – Noon
GS-3: A Message of Hope
J.T. Clark, Founder & Servant Leader, My Brothers’ Crossing
Terri Clark, Founder & Servant Leader, My Brothers’ Crossing
Bobby, a former employee of VDEM and local emergency manager, and his wife, Pam, were killed in a motorcycle accident in August 2015. Bobby and Pam lived lives of service to others as evidenced by their vocations and the manner in which they lived their lives. Our speakers will speak about Bobby and Pam, the tragic circumstances of the accident that claimed their lives, and the incredible story of love, hope, and forgiveness that continues to unfold.

Noon – 1:30 p.m.
Lunch Buffet - Sponsored by Tactical Public Safety
Silent Auction Closes
Vendor Hall

1:00 p.m. – 3:30 p.m.
Registration Open
Mt. Vernon Foyer

1:30 p.m. – 3:00 p.m.
Concurrent Sessions A1 - A5
For descriptions see pages 8 & 9.

3:00 p.m. – 3:15 p.m.
Refreshment Break
Mt. Vernon Foyer

3:15 p.m. – 4:45 p.m.
Concurrent Sessions B1 - B5
For descriptions see pages 10 & 11.

Wednesday, March 21
6:00 p.m. - 11:00 p.m.
Movie & Social Gathering

6:00 p.m. – 9:00 p.m.
Dinner on your own

7:00 p.m. – 10:00 p.m.
The Day After Tomorrow
Movie Theater

9:00 p.m. – 11:00 p.m.
Social Gathering
Jefferson’s Bar / DownTime
Piedmont (Lower Level)
A-1: Virginia Department of Emergency Management Division Reviews
Cheryl Lee, CFO, VDEM
Michelle Oblinsky, VEST Director, VDEM
Jack King, Division Direct-Regional Support East, VDEM
Review of 2018 grants; VEST-Regional integration.

A-2: The Long Path to Recovery (Introduction to the Virginia Recovery Plan)
Ed Porner, Recovery & Resilience Division Director, VDEM
Amanda Reidelbach, Voluntary & Individual Assistance Branch Chief, VDEM
Kasey Meinecke, Senior Associate, The Olson Group
This presentation will discuss the new Commonwealth of Virginia Recovery Plan that will be finalized in April 2018. The purpose of the presentation will be to familiarize stakeholders from across the Commonwealth with the plan and the process used to develop the plan. This will serve as a primer on the new plan before its release in May 2018.

Lexington
Adam Crowe, Director - Emergency Preparedness & Communications, VCU
Since the turn of the 21st Century, American society has gone through numerous -near revolutionary- changes that have altered how we receive information, communicate emergencies, exchange goods and services, and collect and categorize sociological factors. Consequently, the emergency management community must understand these changes and create a paradigm shift that addresses the potential impact(s) proactively and purposefully rather than reactively. This presentation will look at new media, smart notifications, predictive information, and socioeconomic factors through the lens of traditional emergency management standards and community considerations and present alternative approaches to better prepare in the future.

Chesapeake
A-4: Best Practices During an Active Threat (Shooter) Response
Shannon Daniel, Training Manager, VDEM
Kevin Pannell, Project Manager - Information Systems, VCU Health Systems
Melody Spivey, Battalion Chief, Richmond Fire Department
City of Richmond public safety teams of police, fire and EMS came together against the odds and collaborated about the best possible response for the agencies and community during an active threat event. Collaboration efforts among the organizations addressed manmade threats and response before, during and after the incident. The response has been tested and continues to be improved upon through the after action review process and additional education.

Mt. Vernon
A-5: Legal Trends in Emergency Management
Cathie Hutchins, Senior Assistant Attorney General, Office of the Attorney General of Virginia
This session, led by VDEM’s counsel from the Virginia Office of the Attorney General, will discuss legal issues facing localities in the area of emergency management. There will be open dialogue between the attorney and the audience to allow for a better understanding of legal issues facing localities.
**Piedmont (Lower Level)**

**B-1: Virtual EOC for Small Localities**  
Jim Davis, Emergency Coordinator & Communications Director, Pittsylvania County EM  
Daniel Kendrick, Communications/IT Systems Administrator, Pittsylvania County EM  

Pittsylvania County EM developed an in-house low cost virtual EOC System. Using Google forms, Google Docs, & web based applications. System is quick and easy to set up and can be used wherever internet is available. Web based and Mobile application friendly.

**Chesapeake**

**B-2: Joint Response to Hazardous Devices**  
Jeff Powell, Battalion Chief, Henrico County Division of Fire  
Chris Ferguson, Sergeant, Henrico County Police Division  

In addition to simply mitigating explosive devices, response to CBRNE emergencies require the expertise of both bomb technicians and professional hazmat responders. As a result of building relationships across disciplines, this presentation will outline an example of how EOD and Hazmat units can join together to handle these high-risk emergencies. Discussion will include team integration and training, as well as considerations for render-safe, decontamination, medical, and EOD rapid-intervention team operations.

**Lexington**

**B-3: Local Pharmacies Assisting with Emergencies**  
Christine Fletcher, Consultant Pharmacist for the Office of Emergency Preparedness, Virginia Department of Health  

The Virginia Department of Health (VDH) is participating in a pilot with ASTHO and CDC whereby VDH is recruiting local pharmacies to assist in emergency medical countermeasure dispensing. This MOA provides for four different emergency response networks for medical counter measures (MCMs): Pandemic Influenza, Antiviral, Anthrax, and Natural Disaster. The cafeteria style MOA allows pharmacies to choose which network to enroll in based on the networks’ fit into their current business model. Citizens would turn to their familiar, trusted pharmacist/pharmacy setting for medical countermeasures. The MOA has already been signed by 35 independents pharmacies and one local chain pharmacy, consisting of 16 retail grocery store pharmacies. Efforts are continuing to get additional pharmacies on board.

**Mt. Vernon**

**B-4: Federal and Commonwealth Collaboration to Secure Infrastructure Information**  
Phillip Boggs, PCII Program Manager, U.S. Department of Homeland Security  
Chris Miller, PCII Program Analyst, U.S. Department of Homeland Security  

Government access to information regarding critical infrastructure is vital to our Nation’s preparedness and security. Since the overwhelming majority of our critical infrastructure is privately owned and operated, much of the needed information is proprietary and not readily available to the government. The Department of Homeland Security thereby created the Protected Critical Infrastructure Information (PCII) Program, under the Critical Infrastructure Information (CII) Act of 2002; whose goal is to work with critical infrastructure owners and operators, along with Governmental partners; to integrate PCII protections into information-collection processes and protect such information from public disclosure.

**Stratford**

**B-5: Helping Victims of Mass Violence and Terrorism: Planning, Response, Recovery, and Resources**  
Karen D. Thomas, President, Connections Training Group  

Presenter will utilize the Helping Victims of Mass Violence and Terrorism: Planning, Response, Recovery, and Resources toolkit, created by the USDOJ-OVC to help communities prepare for and respond to victims of mass violence in the most timely, effective, and compassionate manner possible. Lessons learned from past incidents indicate that through advanced planning which includes the establishment of victim assistance protocols, and by developing and maintaining multidisciplinary partnerships, communities are better prepared to engage a holistic approach to victim assistance ensuring each victim’s needs are met. Presenter will also discuss federal funds available to localities affected by mass casualty criminal victimizations.

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**Symposium Evaluations Are Now Online!**

Scan this code with your phone’s barcode scanner to complete your evaluation now, or go to:  
https://www.surveymonkey.com/r/VEMS18
perry weather
PROACTIVE WEATHER SOLUTIONS
- Web & Mobile Application
- Audible + Visual Warning System
- Meteorologist Consultation
booth #32

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OODP is committed to the safety and well-being of our employees, business partners and the communities we serve. Safety excellence is our priority and the way we do business. Our energies go to serving you.
Vendor Hall Layout

Vendor List
(as of April 4, 2018)

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<td>Hyper-Reach</td>
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<td>The Response Group</td>
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<td>Sun Coast Resources, Inc.</td>
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<td>Tactical Public Safety LLC</td>
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<td>Virginia Fire Chiefs Association</td>
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<td>VEMS Silent Auction</td>
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Thursday, March 22
8:15 a.m. – 10:45 a.m.
General Sessions

7:15 a.m. – 11:00 a.m.
Registration Open
Mt. Vernon Foyer

7:30 a.m. – 8:15 a.m.
Breakfast - Sponsored by Dominion Energy
Regency Ballroom East (Lower Level)

8:15 a.m. – Noon
Opening Comments & General Sessions
Regency Ballroom West (Lower Level)

8:30 a.m. – 9:30 a.m.
GS-4: HERricane Arlington: A Powerful Force for Change
Lauren Stienstra, Senior Manager, Policy and Research, Arlington County Office of Emergency Management
HERricane Arlington is a home-grown summer camp program offered to girls (ages 13-17) who are interested in emergency management and allied professions. This high-quality, affordable outreach event will energize your preparedness program and create enthusiasm within your community by promoting leadership, self-reliance, professionalism, and grit. We’ll also discuss our “Aftermath” program that offers continuing engagement, mentorship, and early career support to camp participants. You’ll be growing and supporting tomorrow’s public health nurses, meteorologists, and emergency managers so that the future has a team that can handle hurricanes, earthquakes, and outbreaks.

9:30 a.m. – 10:15 a.m.
GS-5: Shooting in Alexandria (VA): It Did Happen Here
Ray Whatley, Assistant Emergency Management Coordinator, EMS Captain, Alexandria Fire Department
Corey Smedley, Deputy Fire Chief of Emergency Management and Homeland Security, City of Alexandria
This presentation will discuss the initial response phase to the congressional shooting and the transition from rescue to investigative. We will discuss lessons learned and ways to mitigate them.

10:15 a.m. – 10:45 a.m.
Beverage Break
Regency Ballroom Foyer (Lower Level)

10:45 a.m. – Noon
GS-6: Federal Emergency Management Agency (FEMA) Region III and Virginia - Policy, Program, & Issues Update
Mary Ann Tierney, FEMA

Noon – 1:30 p.m.
VEMA General Membership Meeting & Luncheon
Regency Ballroom East (Lower Level)

1:30 p.m. – 3:00 p.m.
Registration Open
Mt. Vernon Foyer

1:30 p.m. – 3:00 p.m.
Concurrent Sessions C1 - C5
See pages 20 & 21 for descriptions.

3:00 p.m. – 3:15 p.m.
Refreshment Break - Sponsored by Sun Coast Resources
Mt. Vernon Foyer

3:15 p.m. – 4:45 p.m.
Concurrent Sessions D1 - D5
See pages 22 & 23 for descriptions.

Don’t forget to fill out the Symposium Evaluation. See page 11 for more details.
Thursday, March 22
5:00 p.m. – 9:30 p.m.
Photos, Social Hour, VEMA Awards Dinner & Live Auction

5:00 p.m. - 5:30 p.m.
**Basic Academy Cohort & Graduate Photos**
Grand Ballroom

5:30 p.m. - 6:30 p.m.
**VEMA Social Hour & Group Picture**
Grand Ballroom

6:30 p.m. – 9:30 p.m.
**Awards Dinner and Live Auction - Sponsored by The Olson Group, Ltd.**
Grand Ballroom West

- **Opening Remarks / Welcome / Invocation**
  Walter English, VEMA President
  Terrence McGregor, Lancaster County, Master of Ceremonies
  Neal Turner, Montgomery County

- **Recognition of VEMA Certifications for 2017 - 2018**
  Michael Pruitt, MPA, CEM, Certification Committee

- **Presentation of Scholarships and Awards**
  James Keck, Scholarship Committee Chair
  Neal Turner, Awards
  Walter English, President’s Awards

- **Installation of 2018 - 2019 VEMA Officers**

- **Live Auction of Additional Items**
  Neal Turner, Montgomery County
Thursday, March 22  
1:30 p.m. – 3:00 p.m.  
Concurrent Session C

Piedmont (Lower Level)  
C-1: Patient Movement - “Are we there yet?”  
Judy Cooling, Eastern Region Emergency Coordinator, Virginia Department of Health  
Patrick Ashley, State Hospital Preparedness Coordinator, Virginia Department of Health  
Glenn McBride, Program Manager, Eastern VA Healthcare Coalition  
Robb Braidwood, Deputy Emergency Manager, City of Chesapeake  
Jim Redick, Director of Emergency Management, City of Norfolk  

This session provides an overview of the VDH Patient Movement Plan for evacuating hospitals and VDH licensed long-term care facilities. Panelists will discuss lessons learned from the recent VDH/Department of Health and Human Services/Assistant Secretary for Preparedness and Response (DHHS/ASPR) Noble Lifesaver Patient Movement Tabletop Exercise, whole community planning, evacuation decision timeline, pre-determined destinations, local/state/federal resources available for en masse patient movement, and next steps.

Chesapeake  
C-2: Building Universally Accessible Evacuation and Sheltering Programs  
Dawn Brantley, Sheltering Coordinator, VDEM

Accessible emergency programs and services are a requirement for state and local emergency management agencies. But what does it mean to have an accessible emergency operations plan and how do you accomplish that? This session will focus on building sheltering and evacuation programs that are universally accessible: accessible to everyone, everywhere, every time. This session will identify the key principles of accessibility, provide practical examples of operationalizing ADA compliance, and will examine numerous areas of evacuation and shelter planning including radiological evacuation assistance centers and registry programs.

Lexington  
C-3: Leadership Lessons from Gettysburg and Beyond  
Kevin Pannell, Project Manager - Information Systems, VCU Health Systems

"Leadership Lessons from Gettysburg and Beyond" provides attendees with a historical look at leadership as viewed by actions (or inactions) taken by leaders involved in the Battle of Gettysburg. The speaker will provide historical reference details of the battle, contrast those command decisions with modern day leadership techniques, and interact with audience members to discuss how leadership styles from the Battle of Gettysburg can be applied to Emergency Managers today.

Copies of most presentations will be available on the following website, courtesy of VEMA, after the symposium.  
http://www.vemaweb.org/2018-Symposium

Thursday, March 23  
1:30 p.m. – 3:00 p.m.  
Concurrent Session C

Mt. Vernon  
C-4: EMS and Police Partnerships for Better Outcomes from Active Threat Incidents  
Thomas Schwalenberg, Fire Division Chief, Chesapeake Fire Department  
Mark Heckler, Police Captain, Chesapeake Police Department

The manner in which public safety responds to active threat incidents has continued to evolve since the 1999 incident in Columbine. While law enforcement agencies have wisely replaced an ineffective “hold the perimeter and wait for SWAT” tactic with a “rapid deployment, neutralize the threat” mindset, a significant gap yet remains in rapidly caring for the injured. A November 2013 incident at LAX airport claimed the life of TSA Officer Gerardo I. Hernandez. It was initially reported that EMS providers had to wait more than 30 minutes for police to declare the building safe before they could enter to treat Officer Hernandez. This event and others beg the question: Can EMS and police integrate operations to rapidly gain access to and immediately care for the injured? The Chesapeake Police and Fire Departments in Southeastern, Virginia have created an Active Threat Coordination Working Group to answer this significant question. These medium-sized agencies, serving a population of 228,000 over 353 square miles, have partnered to create a Rescue Task Force strategy to protect citizens and responders and prevent a further loss of life.

Stratford  
C-5: Helping Invisible Victims of Mass Tragedies - The Psychological After-Effects of Survivors  
Manya Chylinski, President, Alley424 Communications

Attendees will learn from a 2013 Boston Marathon bombing survivor about after-effects from mass violence and how some survivors may appear unharmed but actually experience very real mental health injuries. Topics include: the after-effects of traumatic events, including resiliency, dealing with PTS (post-traumatic stress) as a civilian and first responder. How first responders, 911, 311, fire, police, EMS, public safety, and others can communicate to the public about the emotional and psychological issues survivors may experience and what resources are important to recovery, including support groups, hot lines, mental health service, websites, radio/tv, etc.
Thursday, March 22
3:15 p.m. – 4:45 p.m.
Concurrent Session D

Piedmont (Lower Level)
D-1: National Weather Service (NWS) Town Hall
Bill Sammler, National Weather Service, Wakefield
Phil Hysell, National Weather Service, Blacksburg
Chris Strong, National Weather Service, Sterling

Chesapeake
D-2: Floors and Ceilings: Establishing Mass Notification Enrollment Targets for Your Jurisdiction
James Keck, Assistant Professor, VCU
Lauren Stienstra, Senior Policy and Research, Arlington County OEM

What percent of your population should be registered for your alerts? Should we work harder to push that number higher? In emergency management, these questions drive our marketing, outreach, and operations and influence how we spend our time and budgets. Join us to discuss a statewide study of mass notification systems in Virginia to explore enrollment trends by population density, education level, income level, and beyond. What you learn here will help establish performance metrics for your system and for your organization, making it easier to chart a course for successful mass notification.

Lexington
D-3: NC BEOC - Creating a More Disaster Resilient State
Persia Payne-Hurley, Private Sector Manager / Coordinator BEOC, North Carolina EM

The NCEOC has developed a private sector partnership program that allows for two way information sharing during disasters. Preregistered private sector partners are able to view certain information in the state’s WebEOC such as road closures and power outages. This information often helps them make post-disaster business decisions. This presentation discusses the NC program and benefits to the state as well as localities.

Mt. Vernon
D-4: Moving VEMA Forward Through Legislative Advocacy
Terrence McGregor, Legislative Co-Chair, Virginia Emergency Management Association (VEMA)

Update on legislative issues affecting emergency management in the Commonwealth and at the Federal level. Discussion of legislative priorities for VEMA and VDEM. Open discussion between members and the panel.

Stratford
D-5: Lost in Translation: The Healthcare_EM Interface
Craig Camidge, Executive Director, Regional Healthcare Coordinator, Near Southwest Preparedness Alliance
Mike Pruitt, Chief Regional Coordinator, Virginia Department of Emergency Management

This presentation will examine the connections between healthcare organizations and emergency management agencies in routine and disaster situations. Particular attention will be given to the recently changed Centers for Medicare and Medicaid Services (CMS) regulations impacting healthcare preparedness and collaborative strategies to enhance healthcare preparedness.

Don’t forget to fill out the Symposium Evaluation. See page 11 for more details.
citizens were evacuated. The Hampton Roads Metropolitan Medical Response System (MMRS) was activated to assist, and the Chesapeake EOC was activated to manage the sheltering and relocation of approximately 60 residents. A new model of sheltering was used and all were placed in hotel rooms or with family members as a result of the coordination that occurred. The City's Department of Human Services worked in partnership with the American Red Cross and opened a Disaster Resource Center to assist those who were displaced and lost their belongings, as well as develop service and care plans. As with all successes in Emergency Management, this incident is an example of great relationships leading to an effective and coordinated response.
VEMA and VDEM express their appreciation to each of the following individuals and groups for their part in making the 2018 Virginia Emergency Management Symposium a success!

- Neal Turner, Emergency Manager, Montgomery County, for serving as the Symposium Master of Ceremonies
- Virginia Military Institute Color Guard
- All of the speakers and moderators
- All of the exhibitors and sponsors
- The Omni Homestead staff
- Especially, you, the attendees

Symposium Co-Chairs, John Northon (VDEM) and Robert Foresman (VEMA) would like to add an additional “Mega Thank You” to the Symposium staff for their hard work to make the 2018 Symposium possible:

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- VEMA Executive Director - The Keeney Group, Inc.
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Special thanks to the Planning Committee for the 2018 Virginia Emergency Management Symposium:

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