



**VEMA Symposium update – Special Call Exec Board Meeting
September 15, 2015 1:00 pm**

- **Call to order**
 - Meeting called to order at 1:03 pm by Michelle Oblinsky who presided.
- **Attendance:**
 - Bo Keeney, Robert Foresman, Michelle Oblinsky, Jennifer Maul, Cheryl Elliott, Sara Ruch, and Walter English.
- **Discussion:**

Additions to VEMS will add extra expenses that have not previously been budgeted for in financial planning.

 - **Vendor Reception** – 2nd reception will add additional cost to VEMS. Goal is to have it sponsored by a vendor so that VEMA does not incur any additional cost. Final cost to be determined.
 - **Big Money Door Prizes / Prizes for Poker Run** – There have been a few discussions about changing the door prizes. The committee is suggesting giving away a \$300-\$400 TV. For informational purposes only. No vote requested or needed.
 - **T-shirts for poker run staff** – We need a way to identify the appropriate VEMA representative at each poker run stop so that attendees can find the appropriate point of contact. There will be a small cost associated with these t-shirts.
 - **Phone Chargers for the bag** – The USB charging devices are approximately \$6-\$8 per unit. In order to provide a USB charging device to each attendee it was suggested that we no longer provide a water bottle nor a notebook/pen. Instead the executive committee suggests providing each attendee with a branded USB charging stick. Motion Robert Foresman/Walter English that VEMA no longer offer a notebook or water bottle at VEMS 2016 and instead offer attendees a USB charging stick. Motion passed unanimously.
 - **Speaker Fees** - Historically not paid for speakers outside of travel. The 2016 VEMS committee are requesting funding for speakers for Thurs./Fri. Motion Walter English/Sara Ruch for VEMA to allocate up to an additional \$2,500 for speaker honorariums at the 2016 VEMS in addition to the \$2,500 which was originally allocated for the 2015 fall forum (for a total of \$5,000 of funding available for speaker honorariums). Motion passed unanimously.
- **Round table / Other Open Items**
 - The awards committee is suggesting renaming the media Excellence award in memory and honor of Adam Ward Memorial Media Award of Excellence. The executive committee recommends bringing this topic to the full the board of directors.
- **Adjournment** - There being no further business the meeting was adjourned at 1:38 pm.

Respectfully Submitted,

Cheryl Elliott, Secretary