

## VEMA Sponsorship Program FAQs

### How does the program work?

Simply make your selections from the items for sale on page 2 to determine your sponsorship level. For example, you select the following:

Deluxe Exhibit for two attendees \$1250 (Item B4)

Additional attendee \$150 (Item B1)

All-Access Passes x 3 \$600 (Item B2)

**Total \$2000 = Bronze Sponsor (benefits listed on page 1)**

Adding Tuesday's Lunch Sponsorship \$2000 (Item B17)

**New total \$4000 = Moves to Silver Sponsor**

Once you have determined your sponsorship level, please be sure to select on page 4 when you would like to use your corresponding benefits. (Example, Silver Sponsors receive a quarter page ad in the newsletter, as well as Social Media post, so you'd need to choose which month you'd like for these to be posted.

**I see that the Standard booth includes 1 vendor representative, and the Deluxe and Premium booths include two vendor representatives. How do I add another person? What if I'd like everyone to have All-Access passes as well?**

Additional booth representatives are \$150 (Item B1) and All-Access Passes are \$200 (Item B2). Each vendor representative must first either be included in the booth price or pay the \$150 fee before an All-Access pass can be added.

**I'm interested in the sponsorship for Statewide Professional Development Session (Item A10) – what is included?**

With this new program, your logo will be placed on the presentation slides, be listed as the sponsor in all announcements, advertisements, and correspondence, and be thanked during the session.

### Clarifications

Posts to social media accounts (Item A6) and Email blasts to members (Item A9) are single opportunities. Once the social post for January or the email blast for Q2 has been sold, they will not be available to other companies for purchase.